

e-book

DISCOVER THE AESTHETIC  
INNOVATIONS IN DUBAI:

# A JOURNEY THROUGH THE FUTURE OF BEAUTY

By *Mucio Porto*



# Discover the Aesthetic Innovations in Dubai: A Journey Through the Future of Beauty

Hello, I am Dr. Múcio Porto, a medical specialist in aesthetics and plastic surgery. I have the pleasure of sharing with you some of the latest innovations in aesthetic treatments that we are using at AIG Clinics, located in Jumeira, Dubai.

This eBook is a compilation of my experiences and observations on technologies and products that are transforming the field of aesthetics. My intention is to provide valuable information that can help both industry professionals and patients better understand these new approaches.

Through this eBook, we will explore how Dubai is becoming a global center of innovation in aesthetics, with access to state-of-the-art products and technologies that are still being introduced in Brazil. In addition to discussing the latest trends and scientific discoveries, I will share real cases and personal experiences that illustrate the effectiveness of these new techniques.

I hope this material serves as an informative and inspiring guide, showcasing the promising future of aesthetics and how we can apply these advancements to improve the quality of life and self-esteem of patients. Let's embark together on this journey through the future of beauty and cellular regeneration.



# An Overview of AIG Clinics

Hi everyone from Instagram, it's great to talk to you! I'm here in Dubai at our clinic, called AIG Clinics, in Jumeira, an area that resembles Ipanema in Brazil. It's a pleasure to be here with you again. Last week, I was in Pakistan giving lectures and now I'm back in Dubai.

I want to share with you some incredible news that we are using here and that are gradually arriving in Brazil. In Dubai, we have a certain ease in acquiring state-of-the-art products, which allows us to always be at the forefront of aesthetics.

AIG Clinics is recognized for its excellence in aesthetic and surgical treatments, and our team is always in search of the best practices and technologies to offer our patients. Our privileged location in Jumeira allows us quick and easy access to leading suppliers of aesthetic innovation, ensuring that our treatments are always aligned with the latest trends and scientific advances.

Furthermore, the multiculturalism of Dubai provides a rich environment in the diversity of techniques and knowledge, which enriches us professionally and allows us to offer a unique and personalized approach to each patient. We are committed to bringing these innovations to Brazil, contributing to the advancement of aesthetics in our country.



# The Future of Aesthetic Medicine Has Arrived

The established techniques of aesthetic surgery will continue to be used, but we are witnessing a true revolution with the emergence of cell regeneration products. In Dubai, we have access to advanced technologies that are just now arriving in Brazil, such as Chroma Fill Art, an injection of polynucleotides that specifically stimulates collagen production for fibroblasts. In Brazil, we have PDRN, made from salmon DNA, as a similar alternative.

## Surprising Results and Less Invasive

These new technologies provide impressive results, with shorter recovery time and more lasting effects. It is fascinating to see how science is evolving and offering more effective and less invasive solutions for patients. In Dubai, the demand for these treatments is high, as people are constantly seeking aesthetic excellence and rejuvenation.

We are working to bring these innovations to Brazil, adapting them to the needs and expectations of our patients. Aesthetic medicine is constantly evolving, and it is essential that professionals stay up-to-date with the latest trends and techniques, ensuring the best possible care with natural and satisfactory results.

Let's continue exploring these incredible innovations and how they can transform aesthetics.



# Collagen Biostimulators

## Popular Biostimulators

In Brazil, we have Sculptra, Harmonical, and Elancet. These products are not fillers, but rather stimulate collagen production in the dermis. Polylactic acid, known as Sculptra, is one of the most popular.

## Deep Regeneration

These biostimulators not only improve the appearance of the skin, but also promote deeper and more lasting regeneration. They are ideal for patients seeking a natural solution to aging.

## Precise Application

The application of these products requires precise technique and detailed knowledge of facial anatomy to ensure harmonious and safe results.

Another class of products I want to show you are the biostimulators. In Dubai, we have Ganafil, while in Brazil we have Eleva, which I quite like. The main difference between these products is the concentration and duration of effects.

At AIG Clinics, we have obtained excellent results with these biostimulators, combining them with other advanced technologies to maximize the effects. The integration of these treatments in Brazil is growing, and more and more professionals are specializing in these innovative techniques.

It is a significant advancement in aesthetic medicine, providing safer and more effective options for our patients. These biostimulators are an alternative to traditional fillers, offering more natural and lasting results without the immediate and artificial effects.

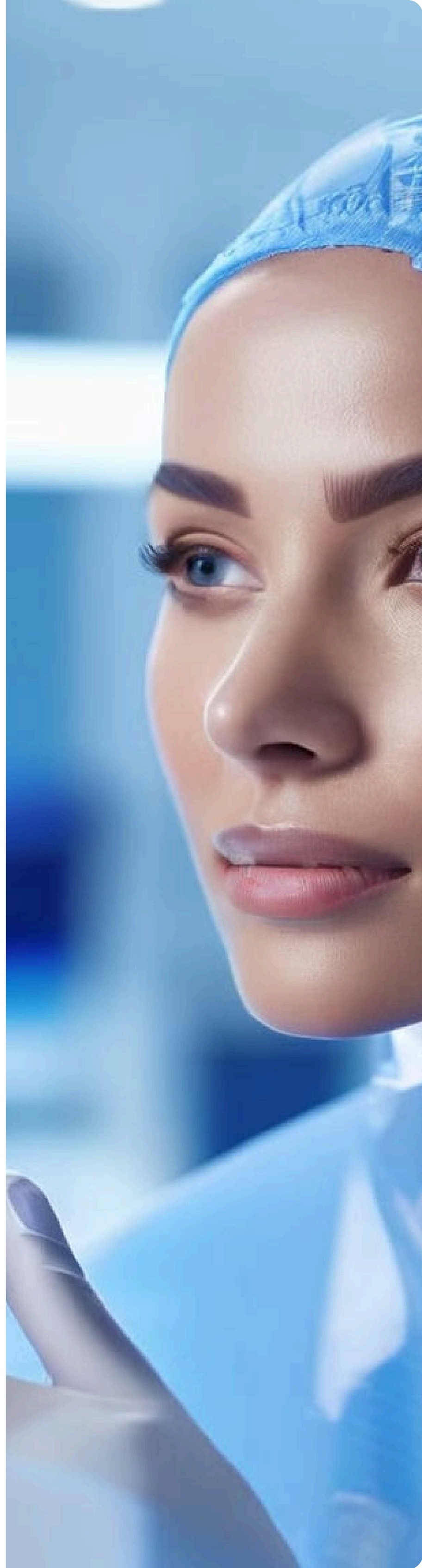


# Xelarederm: Innovation in Biostimulation

Now, I want to present a revolutionary technology: Xelarederm. This hyaluronic acid biostimulator does not add volume, but has an anti-inflammatory effect due to succinic acid. This component is ideal for skin damaged by the sun, very common in beach cities in Brazil. Succinic acid acts as a free radical scavenger, repairing damage and promoting cellular regeneration.

Unfortunately, we still do not have Xelarederm in Brazil, but we hope that Anvisa will approve it soon. This product is a perfect example of how science and technology are coming together to create innovative and effective solutions in aesthetics. At AIG Clinics, we have seen incredible results with the use of Xelarederm, especially in patients with severe sun and environmental damage.

The ability to reduce inflammation and promote cellular regeneration makes this product a powerful tool in the arsenal of aesthetic treatments. The introduction of biostimulators like Xelarederm represents an important step in the evolution of aesthetic medicine, providing less invasive and more natural alternatives for rejuvenation. We eagerly await the arrival of this product in Brazil, believing that it will bring great benefits to Brazilian patients.



# Exosomes: The New Frontier

Exosomes are vesicles formed from cells and filled with messenger RNA, which helps in the production of collagen. They are produced in the laboratory and used in rejuvenation products. Recently, on a trip to Pakistan, I met Dr. Hwan from South Korea, who produces exosomes for aesthetic treatments. We are planning to bring this technology to the Dr. MP Skincare line in Brazil, offering a new solution for our patients.

The application of exosomes represents one of the most exciting frontiers in aesthetic medicine, due to their ability to communicate and induce cellular regeneration efficiently and naturally. These treatments have shown promising results in clinical studies, indicating significant improvements in skin elasticity, reduction of wrinkles, and overall rejuvenation.

Exosome technology can be combined with other aesthetic treatments to enhance their effects, making it a valuable addition to the portfolio of available rejuvenation options. We are excited to introduce this innovation in Brazil, believing that it will usher in a new era of more effective and personalized aesthetic treatments. The science behind exosomes is fascinating, and we are committed to exploring its full potential.



# Integration with Advanced Technologies

1

## Combination of Treatments

To maximize results, we can combine treatments with technologies such as microneedling and radiofrequency. For example, the Morpheus device uses a combination of radiofrequency and microneedling to further stimulate collagen production.

2

## Available Technologies in Brazil

In Brazil, we already have access to these technologies, which, when used in conjunction with biostimulators, provide impressive results. These advanced technologies allow a multifaceted approach to rejuvenation, treating different layers of the skin simultaneously to achieve a more comprehensive and long-lasting effect.

3

## Personalized Approach at AIG Clinics

At AIG Clinics, we integrate these techniques with innovative treatments to offer personalized solutions that meet the specific needs of each patient. The combination of microneedling with radiofrequency, for example, can significantly improve skin texture, reduce scarring, and promote a more youthful and healthy appearance.

4

## Benefits of Advanced Technologies

Moreover, the use of advanced technologies allows for faster recovery and less discomfort for the patient. We are continuously exploring new ways to integrate these technologies with the cutting-edge products and treatments we employ, always with the goal of providing the best possible results.

Aesthetics is evolving rapidly, and we are at the forefront of these innovations.





# Personalized Evaluation: The Key to Success

Personalized medical evaluation is crucial for choosing the best aesthetic treatment. There is no one-size-fits-all solution. Each patient has specific needs, and it is up to the doctor to assess and determine the best procedure. Whether it's the use of exosomes, biostimulators or advanced technologies, the key lies in an individualized, science-based approach.

During the consultation, we discuss the patient's expectations, examine the skin condition, and develop a personalized treatment plan that maximizes results and minimizes risks. Customizing the treatment not only improves efficacy, but also increases patient satisfaction, creating a more positive and rewarding experience.

At AIG Clinics, we value this personalized approach and take the time to understand each patient's concerns and goals. We utilize the latest diagnostic technologies to assess the skin and plan treatments that meet individual needs. This attention to detail makes all the difference in the final results, providing rejuvenation and beauty in a natural and harmonious way.

- **Individualized evaluation:** Each patient receives a unique treatment plan
- **State-of-the-art technology:** We use advanced equipment for accurate diagnosis
- **Scientific approach:** All treatments are based on clinical evidence
- **Patient satisfaction:** Focus on natural and harmonious results

Personalized evaluation is undoubtedly the foundation for success in any aesthetic treatment.



# The Role of Science in Aesthetics

Science plays a fundamental role in the evolution of aesthetics. We need to separate marketing from scientific reality. We often see products being promoted with miraculous promises, but it is essential that doctors understand the scientific basis behind these innovations. The medical consultation should be a moment of clarification, where the patient is informed about the available options and their respective efficacies. Confidence in the healthcare professional is crucial to ensure that the patient receives the most appropriate and effective treatment.

At AIG Clinics, we continuously invest in education and training to keep us up-to-date with the latest scientific advances and discoveries. This allows us to offer treatments that are not only effective, but also safe and evidence-based. Scientific research is the foundation of all our practices, and we strive to incorporate the latest findings into our treatment protocols.

- **Continuous education:** Investment in ongoing training and updates
- **Evidence-based treatments:** Focus on proven efficacy and safety
- **Transparency with patients:** Clear information about expectations and results
- **Ethics in practice:** Alignment between science and patient care

Transparency with patients about what to expect from each treatment and the evidence-based results is crucial to build a relationship of trust and ensure satisfaction. Science and ethics go hand-in-hand to provide the best possible care in aesthetics.



# Conclusion: A New Era in Aesthetics

In conclusion, modern aesthetics goes far beyond traditional procedures. With the introduction of new technologies and products, we are capable of offering more effective and personalized treatments. I hope this ebook has provided a clear vision of the innovations that are shaping the future of aesthetics.

I will continue to share these new developments with you and I am available for any questions. Warm regards and until next time! Science and technology have revolutionized aesthetic medicine, bringing solutions that were unimaginable a few years ago. We are at the forefront of this transformation, always seeking the best practices to offer our patients exceptional results.

The commitment to excellence and innovation is what motivates us to continue exploring new frontiers in aesthetics. I hope this ebook has been informative and inspiring, and that you have learned more about the exciting possibilities that are to come.

Thank you all for following this journey and for trusting our work. Let's continue to move forward together, exploring the wonders of science and aesthetics to achieve beauty and rejuvenation in a safe and effective way. Until next time!

